

## UNITED STATES PARTMENT OF COMMERCE

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	APPLICATION NO. FILING	DATE	FIRST NAMED INVENTOR	ATTO	RNEY DOCKET NO.	
	09/095,390	06/10/98	FERNANDEZ	D	FERN-P003	
Г	— DENNIS S FERNANDEZ 2085 PORTOLA ROAD		LM02/1116 7	EXAM	EXAMINER	
				BAHGI,H		
	WOODSIDE CA			ART UNIT	PAPER NUMBER	
				2711	2	
			•	DATE MAILED:	11/16/98	

Piease find below and/or attached an Office communication concerning this application or proceeding.

**Commissioner of Patents and Trademarks** 

# Office Action Summary

Application No. 09/095,390

Applicant(s)

\_\_\_\_

Fernandez et al.

Examiner

Habte Bahgi

Group Art Unit 2711

T Responsible to communication (a) filled on	
Responsive to communication(s) filed on	•
This action is <b>FINAL</b> .	
Since this application is in condition for allowance except for in accordance with the practice under Ex parte Quayle, 193	35 C.D. 11; 453 O.G. 213.
A shortened statutory period for response to this action is set to is longer, from the mailing date of this communication. Failure application to become abandoned. (35 U.S.C. § 133). Extens 37 CFR 1.136(a).	e to respond within the period for response will cause the
Disposition of Claims	
	is/are pending in the application.
	is/are withdrawn from consideration.
Claim(s)	
Claim(s)	
Claims	are subject to restriction or election requirement.
Application Papers  See the attached Notice of Draftsperson's Patent Drawin  The drawing(s) filed on is/are objective.	
☐ The proposed drawing correction, filed on	isapproveddisapproved.
☐ The specification is objected to by the Examiner.	
☐ The oath or declaration is objected to by the Examiner.	
Priority under 35 U.S.C. § 119  Acknowledgement is made of a claim for foreign priority All Some* None of the CERTIFIED copies received. received in Application No. (Series Code/Serial Note to received in this national stage application from the *Certified copies not received: Acknowledgement is made of a claim for domestic priority  Attachment(s) Notice of References Cited, PTO-892 Information Disclosure Statement(s), PTO-1449, Paper	of the priority documents have been  umber)  ne International Bureau (PCT Rule 17.2(a)).  prity under 35 U.S.C. § 119(e).
<ul> <li>☐ Interview Summary, PTO-413</li> <li>☒ Notice of Draftsperson's Patent Drawing Review, PTO-</li> <li>☐ Notice of Informal Patent Application, PTO-152</li> </ul>	948
SEE OFFICE ACTION OF	N THE FOLLOWING PAGES

Application/Control Number: 09/095,390 Page 2

Art Unit: 2711

#### **DETAILED ACTION**

#### **Drawings**

1. The drawings are objected to because see PTO-948. Correction is required.

#### Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-3, 5-7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hendricks et al.(US Pat. 5,600,364).

Regarding claims 1 and 6, Hendricks shows the network controller 214 as part of a digital cable headend 208 operating in an expanded cable television program delivery system and a set top terminals 220 located in each subscriber's home to operate in the system 200 (See Fig. 4). Furthermore, Hendricks teaches that the Program Overlay Menus are displayed concurrently with the program selected by the subscriber and are small enough on the screen to allow the subscriber to continue viewing the selected program comfortably (See column 14, lines 43-47). However, Hendricks fails to show a television which is a digital television receiver. It would have been obvious to one of ordinary skill in the art at the time of the invention was made to improve the

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Application/Control Number: 09/095,390

Art Unit: 2711

quality of the transmitted audio video by using digital techniques for the known image benefit of better quality images and sound.

Regarding claim 2, sending a billing message to the receivers according to program viewing or conferencing activity is met by Hendricks (See column 12, line 65 to column 13, line 2).

Regarding claims 3 and 7, providing to one or more coupled receivers a personalized commercial message is met by Hendricks (See column 13, line 63 to column 14, line 3).

Regarding claim 5, removing a DTV receiver during program delivery merely reads on powering off a given TV in Hendricks.

4. Claim 4 is rejected under 35 U.S.C. 103(a) as being unpatentable over Hendricks in view of Flohr et al. (US Pat. 5,534,914).

Regarding claim 4, Hendricks teaches a simple message delivery using the Introductory menu for display of important announcements from the local cable franchise, advertisements from cable providers or other types of messages (column 13, lines 64-67). However, Hendricks fails to show that the receiver comprises a video camera. Flohr discloses a videoconferencing system with a PC workstation 10, unit 11 comprising a video camera, microphone and loudspeaker and a television circuit board 24 (See Fig. 1). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the simple message delivery system of Hendricks by using a teleconferencing interactive system as taught by Flohr in order to allow the user to respond to messages in an enhanced, interactive manner.

Application/Control Number: 09/095,390 Page 4

Art Unit: 2711

#### Claim Rejections - 35 USC § 102

5. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless --

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 6. Claim 8 is rejected under 35 U.S.C. 102(b) as being participated by Flohr et al. (US Pat. 5,534,914).

Regarding claim 8, Flohr discloses a videoconferencing system a PC workstation 10, unit 11 comprising a video camera, microphone and loudspeaker and a television circuit board 24 (See Fig. 1).

#### Conclusion

- 7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- a) Hallenbeck Method and apparatus for transmitting and receiving television program information.
  - b) Dagdeviren et al. ISDN-BASED system for making a video call.
  - c) Saito Pay broadcasting system.
  - d) Cortjens et al. Video conferencing system controlled by menu and pointer.
  - e) Ahuja et al. Multimedia telecommunications network and service.

Page 5

Application/Control Number: 09/095,390

Art Unit: 2711

f) Williams et al. - Method and apparatus for providing real time data on a viewing screen

concurrently with any programing in process.

g) Sano et al. - Multi-site video conference control system and method for controlling

video conference terminals via communication lines.

Any inquiry concerning this communication or earlier communications from the examiner

should be directed to Habte Bahgi whose telephone number is (703) 308-8208. The examiner can

normally be reached on Monday-Friday from 8:30A.M. to 6:00P.M..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

Andrew Faile, can be reached on (703) 305-4380. The fax phone number for this Group is (703)

308-3988.

Any inquiry of a general nature or relating to the status of this application or proceeding

should be directed to the Group receptionist whose telephone number is (703) 308-9000.

HB: hb

11/4/98

ANDREW I. FAILE
SUPERVISORY PATENT EXAMINER

GROUP 2700